



PREPARED BY  
**VERDEMONT REVITALIZATION PROJECT**

PREPARED FOR  
**CITY OF SAN BERNARDINO**

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# RESULTS OF VERDEMONT COMMUNITY CENTER DOT SURVEY

## Background

<b>Location</b>	3664 Little League Dr, San Bernardino, CA 92407
<b>Opening Date</b>	TBD
<b>Meeting Date &amp; Time</b>	February 27, 2019 6:30PM-8:00PM
<b>Held By</b>	Verdemont Revitalization Project Kendall Hills Neighborhood Association
<b>Meeting Location</b>	North Verdemont MU Room
<b>Number of Attendees</b>	70

The Verdemont Revitalization Project (VRP) & Kendall Hills Neighborhood Association (KHNA) used the dot survey approach to conduct research to assess the north end residents of San Bernardino's needs and preferences for the current and future permanent community center. The dot survey technique is a "self-service" research approach that asks a limited number of questions displayed on poster boards at a meeting. Residents at the meeting were given colorful, round, self-sticking dots and asked to indicate their preference to the questions posed on the poster boards by placing dots to indicate their answers or preferences to the questions posed. The dot survey technique was well-received by the residents since it is a quick, simple, and a fun way to encourage community participation and collect feedback. The dot survey was developed by Larry Lev, Linda Brewer, and Gary Stephenson of Oregon State University.

On February 27, eleven boards were displayed in the Multipurpose Room of North Verdemont Elementary. **Board one** listed options for Hours of Operation for the current community center. **Board two** listed suggestions for programs at the current community center. A suggestion box was provided directly below the board for residents to leave additional ideas for programs. **Board three** listed three options for the visual design of a permanent center. Option 1: A modest community center that allows for programs, meetings, and small to medium sized community events. Option 2: A greater sized community center that would allow for a wider variety of programs, activities, meeting and medium to large sized events. Option 3: A large community center that would allow for a much wider variety of programs, activities, meetings and

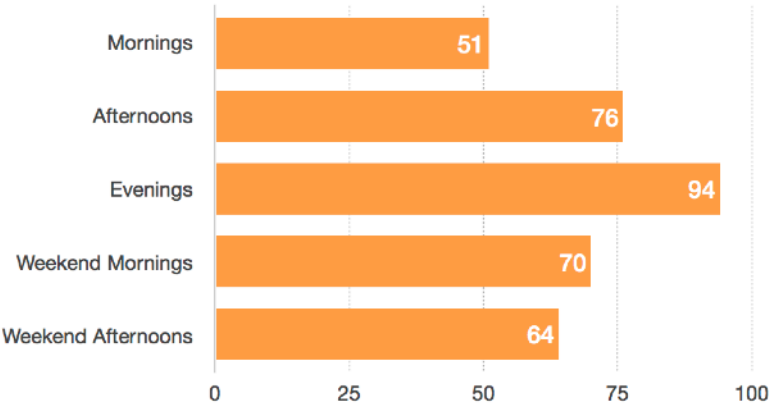
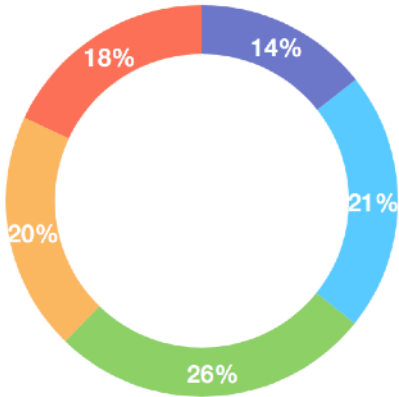
large sized events. **Board four** requested suggestions for the name of a future permanent community center. A suggestion box was provided directly below the board for residents to leave ideas for the name of a permanent community center. **Board five** listed suggestions for programs at the future center. A suggestion box was provided directly below the board for residents to leave additional ideas for programs at the permanent center. **Board six** listed location options for the future center. Option 1: Al Guhin Park. Option 2: Littlefield/Shultis Park. Option 3: Other. **Board seven** posed the question for funding ideas. A suggestion box was provided directly below the board for residents to leave ideas for funding of a permanent center. **Board eight** listed options for Hours of Operation. **Boards nine - eleven** were used to collect data about the residents. **Board nine** asked the residents what neighborhood they were from. **Board ten** posed the question, "Have you ever visited a community center in San Bernardino?" **Board eleven** posed the question "How would you like to be informed?"

For residents that were unable to physically attend the meeting an online survey using Survey Monkey was created and shared via Nextdoor, Facebook, The VRP website, Instagram, and the VRP's contacts via text and email. The survey was open from February 28, 2019 to March 5, 2019.

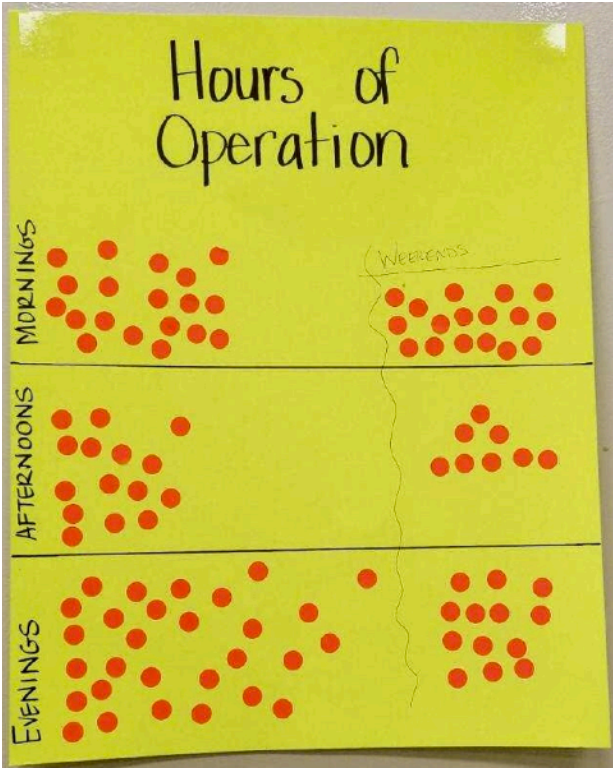
Question 1: For the present community center, what are the preferred hours of operation?

Dot Survey + Online Survey Results

QUESTION 1	RESPONSES
Mornings	51
Afternoons	76
Evenings	94
Weekend Mornings	70
Weekend Afternoons	64
Weekend Evening	66



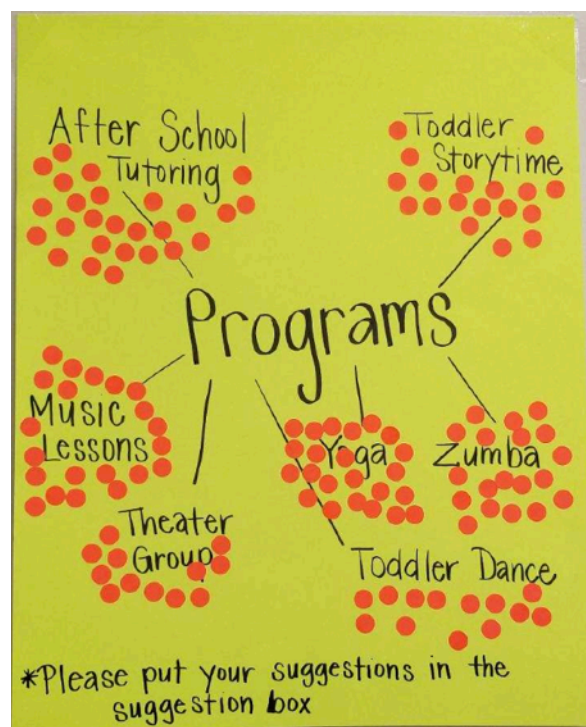
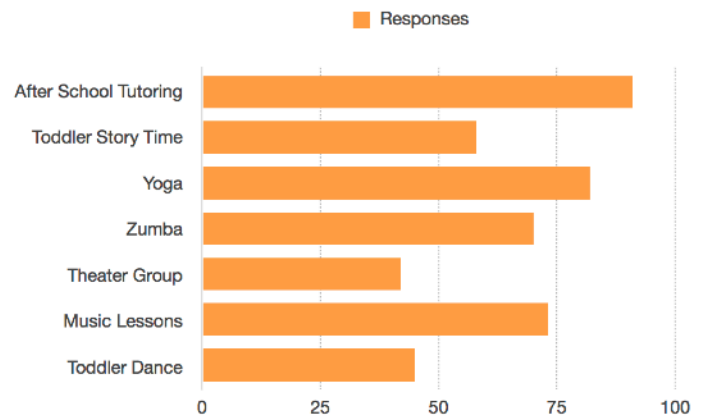
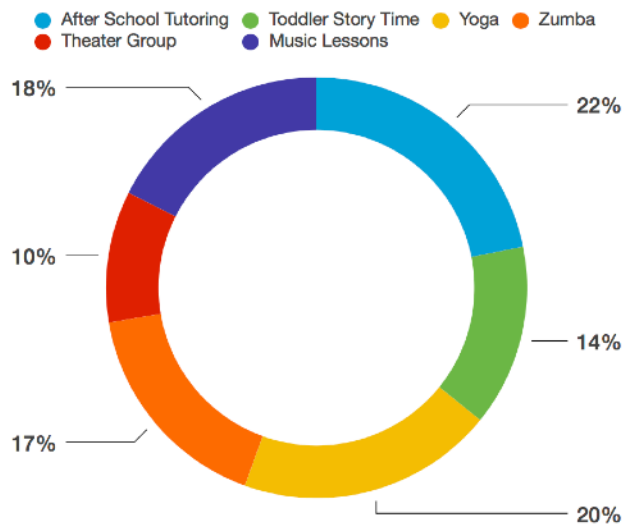
● Mornings ● Afternoons ● Evenings ● Weekend Mornings ● Weekend Afternoons



**Question 2: For the present community center, what programs would you like to see?**

Dot Survey + Online Survey Results

QUESTION 2	RESPONSES
After School Tutoring	91
Toddler Story Time	58
Yoga	82
Zumba	70
Theater Group	42
Music Lessons	73
Toddler Dance	45



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## Current Programs

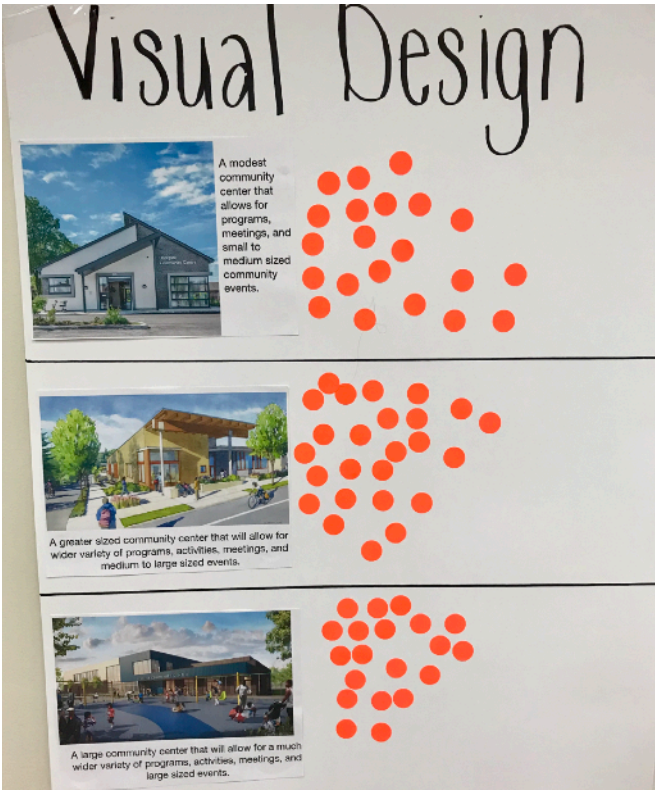
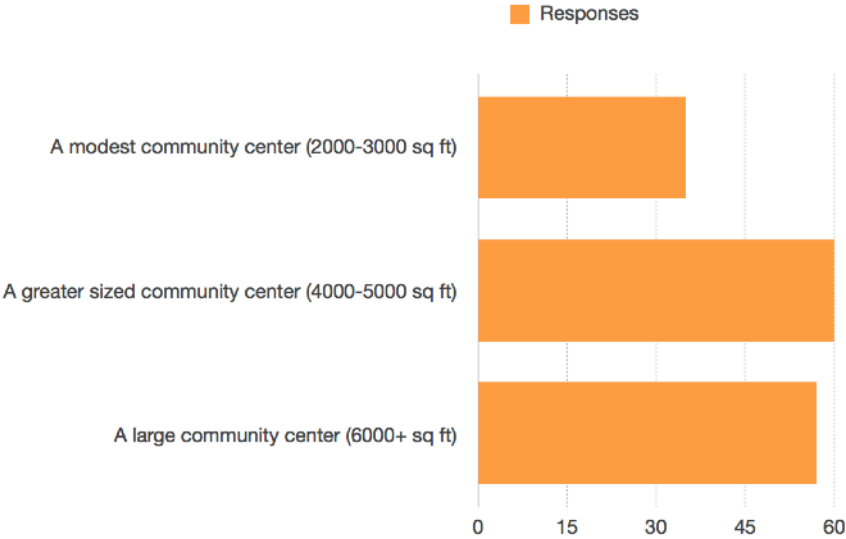
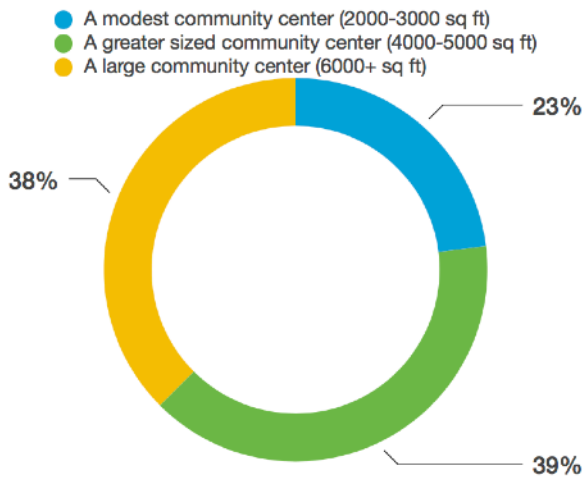
# of People	Suggestions
1	Craft hour
3	Capoeira - Brazilian Martial Arts
1	Senior Activities
1	Bingo
1	Community Garden
1	Basketball (Install Lights)
1	Baseball
1	Chess Club
1	Painting
2	Library
1	Exercise group
1	Youth programs for teens
1	Holiday events and book clubs
1	General programs geared for children and the progression of learning. (toddler learning programs, Tiny Tots)
1	Dance for all ages
1	Event space rental
1	Craft - Cake decorating, flower arranging, Art Lessons
1	Computer class
1	Youth Sports (baseball & basketball)
1	Self Defense
1	Meditation
1	Dog Training
1	Swimming
1	Mommy Group
1	Movie Nights
1	Concerts in the park



Question 3: For the new community center, what would you like to see for the visual design?

Dot Survey + Online Survey Results

QUESTION 3	RESPONSES
A modest community center (2000-3000 sq ft)	35
A greater sized community center (4000-5000 sq ft)	60
A large community center (6000+ sq ft)	57



#### Question 4: Names for the future community center

##### Names

# of People	Suggestions
1	Verdemont-Kendall Hills Community Center
23	Verdemont Community Center
1	The Heights Community Center
3	Verdemont Heights Community Center
1	Safe Haven
1	We Too Strong
1	After whatever company or organization that donates the money to make the center possible
1	Verdemont Recreational Community Center
1	University Town Community Center
3	North Verdemont Community Center
1	The Verdemont Greater Heights Center
1	Little League Community Center
1	Vedermont Neighborhood Center
1	Verdemont Community Resource Center
1	University Heights Center
1	Verdemont community center of the fine arts and learning for all the young to grow
1	Something unique to the history of the North Verdemont area.
1	The Gathering Place
1	YMCA
1	Verdemont Village
1	Tom Rivera
4	Unknown
1	Successful Futures
1	Ceremony Community center
1	Dr. Judith White Community Center
1	Something dedicated to military, Veterans or POWs
1	Northern S.B. Community Center
1	Chaz Kelly Community Center



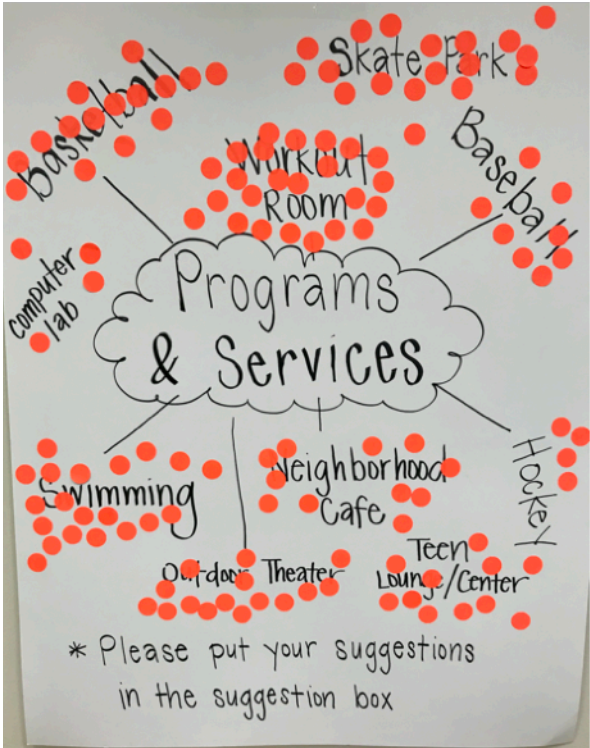
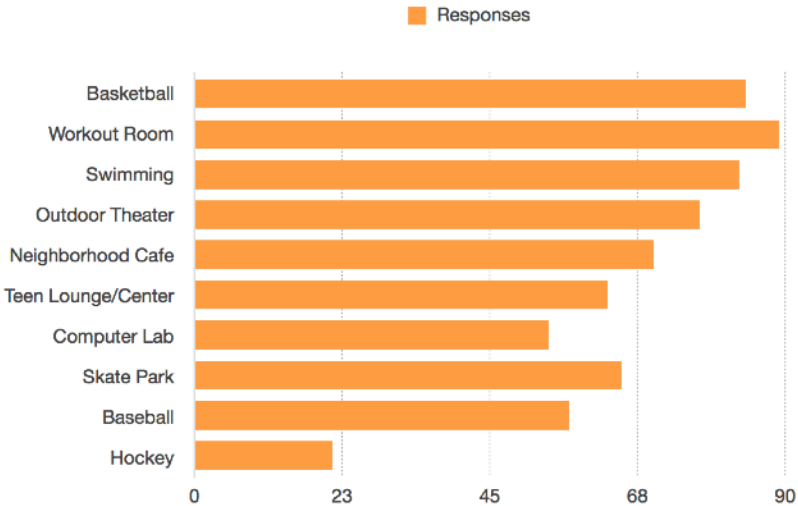
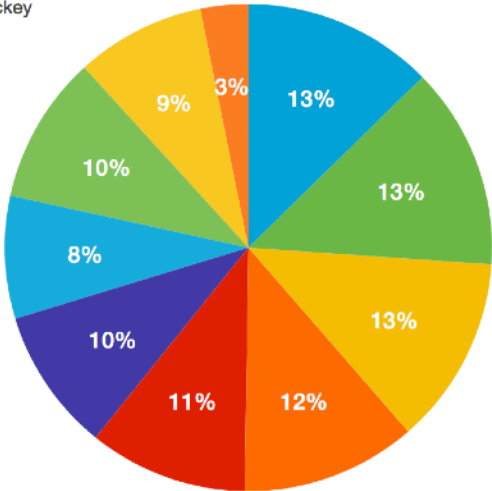
**Question 5: For the future community center, what programs & services do you think should be offered?**

QUESTION 5	RESPONSES
Basketball	84
Workout Room	89
Swimming	83
Outdoor Theater	77
Neighborhood Cafe	70
Teen Lounge/Center	63
Computer Lab	54
Skate Park	65
Baseball	57
Hockey	21

- Basketball
Outdoor Theater
Computer Lab
Hockey

Workout Room
Neighborhood Cafe
Skate Park

Swimming
Teen Lounge/Center
Baseball



## Future Programs

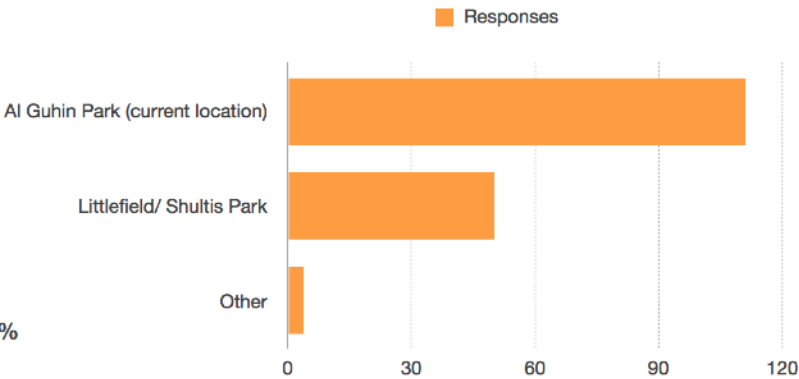
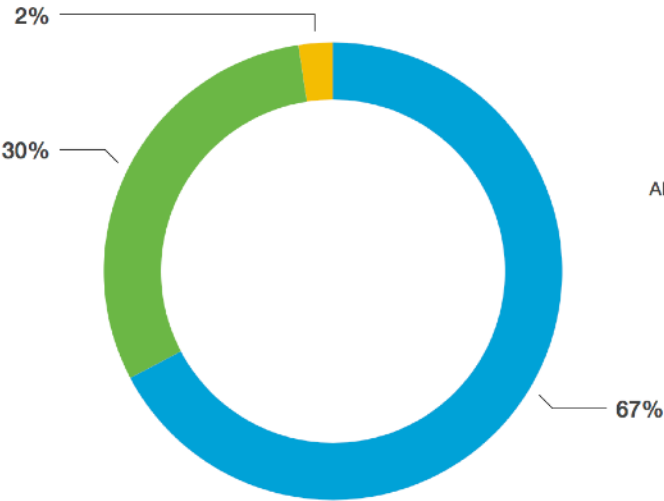
# of People	Suggestions
3	Yoga (Toddlers & Adults)
3	Tai Chi/Martial Arts/Capoeira
2	Aerobics
4	Paint Nights
4	Dance (Modern, Hawaiian/Polynesian)
2	Volleyball
11	Meeting Space (Meetings for kids with cancer, Cub Scouts, parenting classes, life skills/self esteem, new homebuyer seminar, business fair, substance abuse education/prevention, neighborhood associations, fire safety).
1	Self Defense
2	1st Aid/CPR
2	After school tutoring/weekends
2	Lighted baseball field
1	Lighted skate park
3	Dog Obedience/Pet Adoptions/Dog Park
2	Crafts (Kite Making, kids classes, sewing, knitting, crochet)
1	Horticulture
5	Library
1	Tech Center
1	Indoor basketball courts
1	2nd language classes
1	Kids outdoor skills
1	Book club
1	Senior social group
1	Music lessons
1	Cooking classes
1	Police Substation
1	Paved walking trail
1	Game Room/Video Media Center
1	Space for local small businesses to help sell their line of products
1	Indoor pool
1	Tennis/Racquetball Courts
1	Indoor Theater with backstage, lights & sound
1	Lighted basketball courts

Dot Survey + Online Survey Results

Question 6: For the future community center, where do you think it should be located?

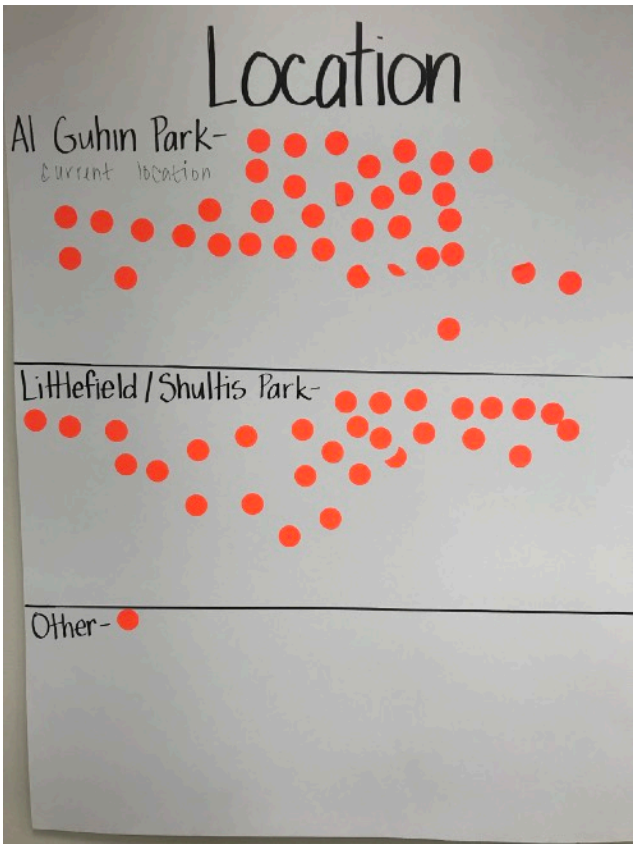
QUESTION 6	RESPONSES
Al Guhin Park (current location)	111
Littlefield/ Shultis Park	50
Other	4

● Al Guhin Park (current location) ● Littlefield/ Shultis Park ● Other



Location

# of People	Suggestions
2	Tom Minor
1	Any wide open plot of land

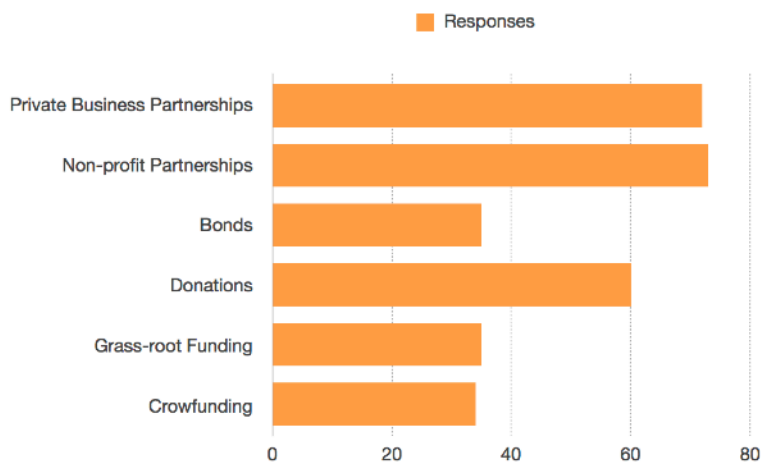
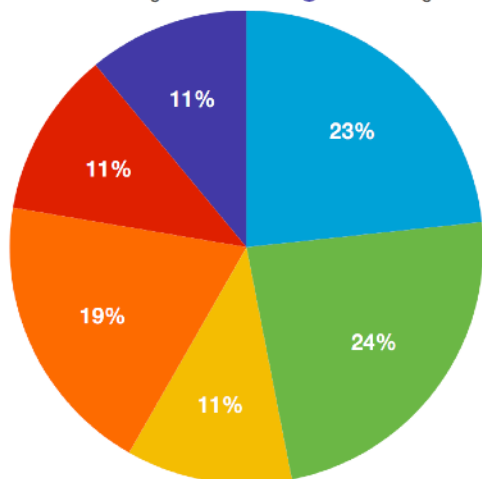


**Question 7: For the future community center, what are your suggestions on how to obtain adequate funding to build and maintain a future permanent community center?**

Dot Survey + Online Survey Results

QUESTION 7	RESPONSES
Private Business Partnerships	72
Non-profit Partnerships	73
Bonds	35
Donations	60
Grass-root Funding	35
Crowdfunding	34

● Private Business Partnerships
 ● Non-profit Partnerships
 ● Bonds
 ● Donations
 ● Grass-root Funding
 ● Crowdfunding



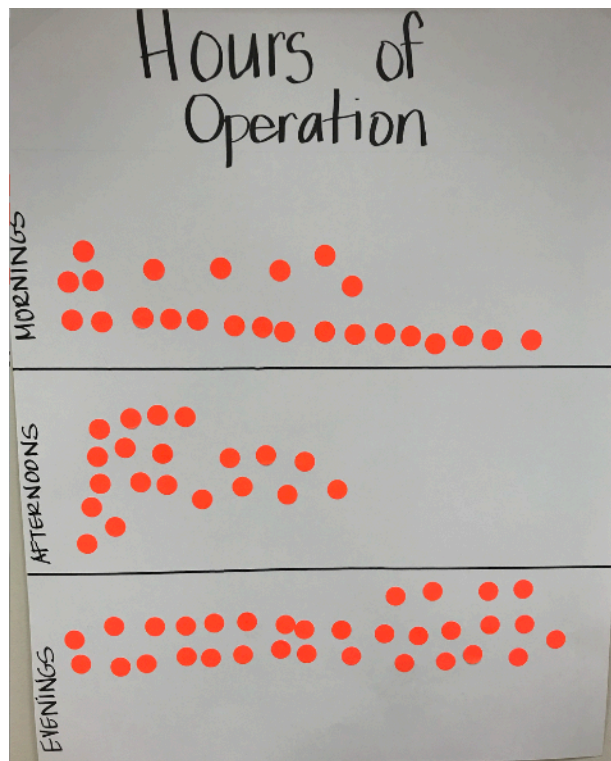
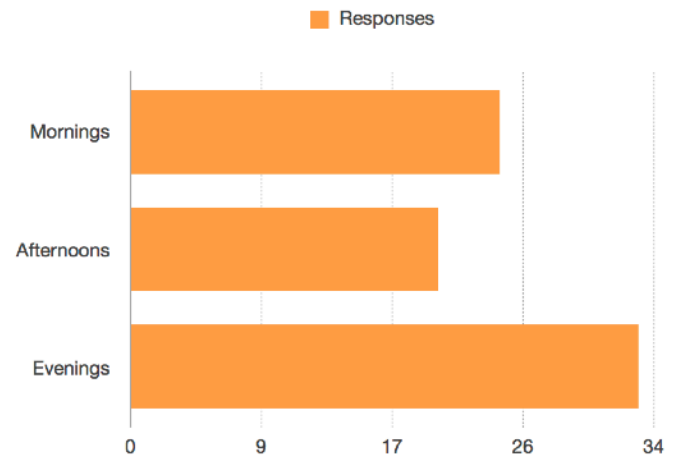
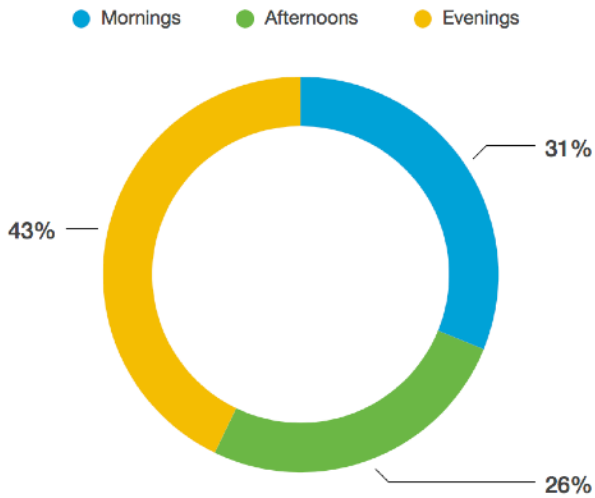
Funding

# of People	Suggestions
3	Partner with Non-Profits
6	Grants
1	Work Experience Programs to assist with labor
8	Business Partnerships (Stater Bros., FedEx, San Manuel)
1	Internships
2	Renting space at Community Center for events
2	Fees for classes
2	Memberships
1	State Park Funding
2	CDBG
1	Trust Funding
3	Special District Bonds/Tax Payer Support
1	The Jocelyn Foundation for Senior Programs
2	Community Fundraising (Have a city official kiss a pig for the neighborhood that brings in the most change, Pancake Breakfast, park fair with games, food, crafts, pony rides)
1	Hybrid Community Center (Move the Reagan Wall, Children's Museum)
3	City
1	Apply for Opportunity Zone Status
2	Unknown

**Question 8: For the future community center, what hours of operation would you prefer?**

Dot Survey

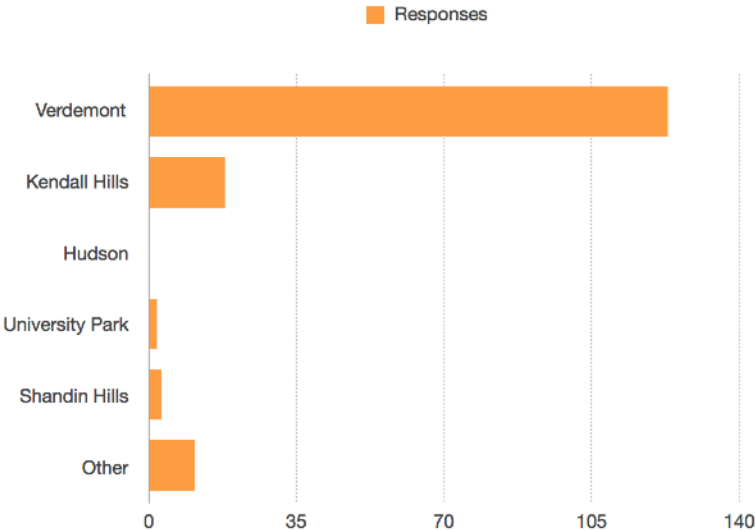
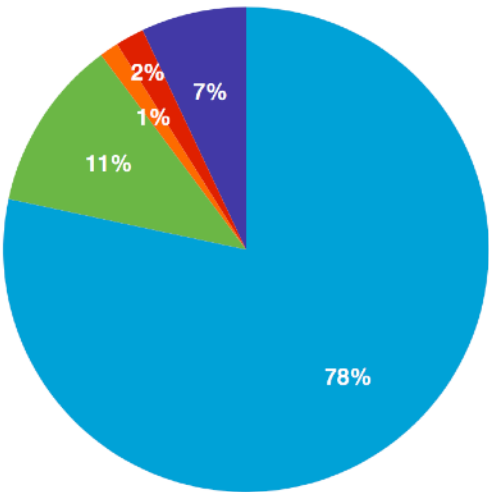
QUESTION 1	RESPONSES
Mornings	24
Afternoons	20
Evenings	33



Question 9: What neighborhood do you live in?

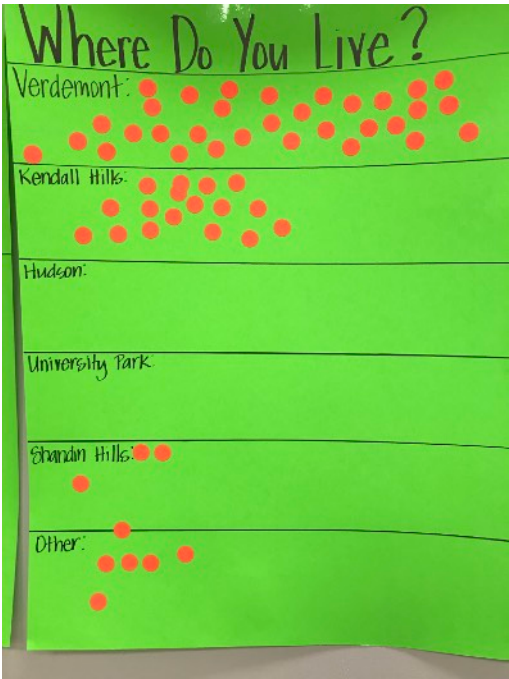
QUESTION 9	RESPONSES
Verdemont	123
Kendall Hills	18
Hudson	0
University Park	2
Shandin Hills	3
Other	11

Verdemont Kendall Hills Hudson University Park  
Shandin Hills Other



What Neighborhood Do You Live In?

# of People	Comments
2	Northpark
1	NENA

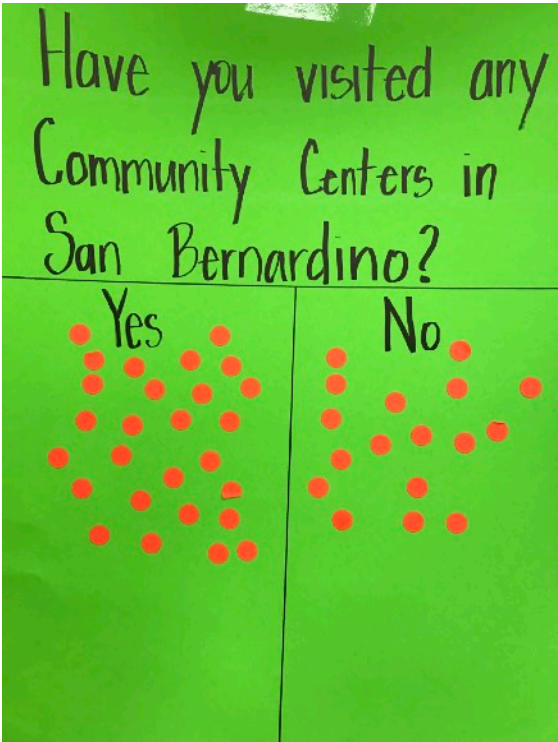
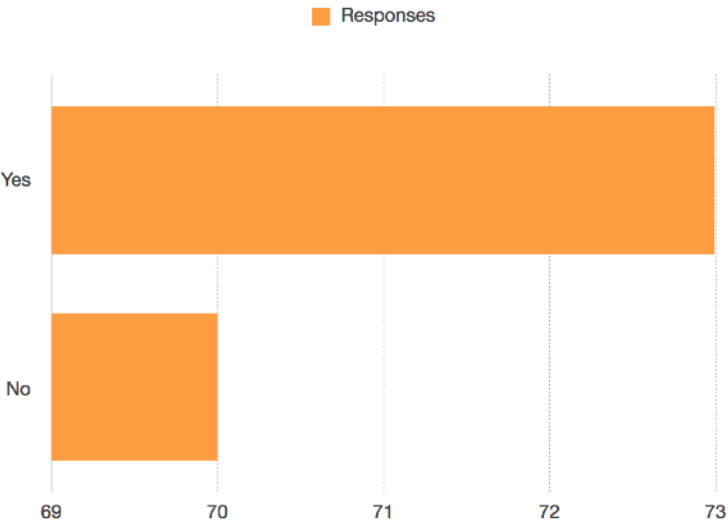
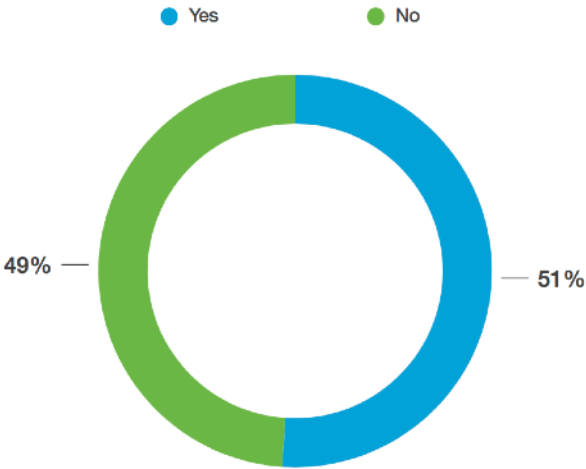




Dot Survey + Online Survey Results

QUESTION 10	RESPONSES
Yes	73
No	70

Question 10: Have you ever visited any community centers in San Bernardino?

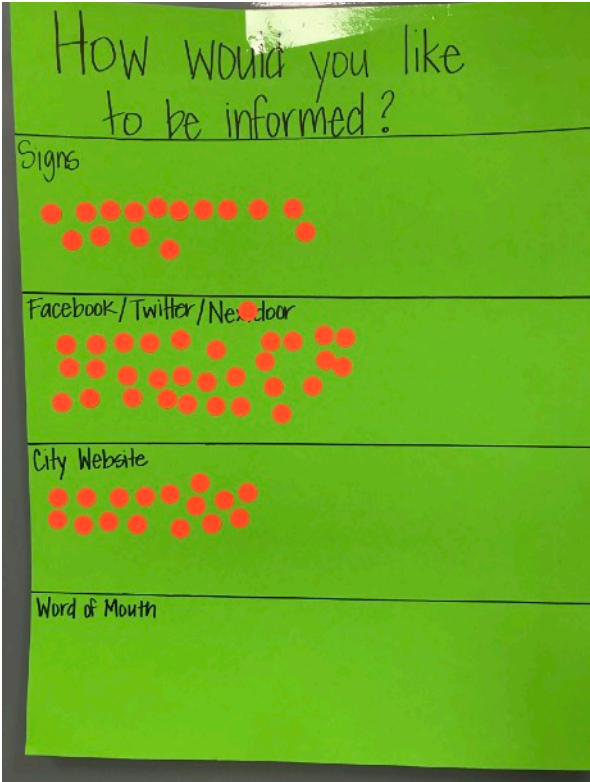
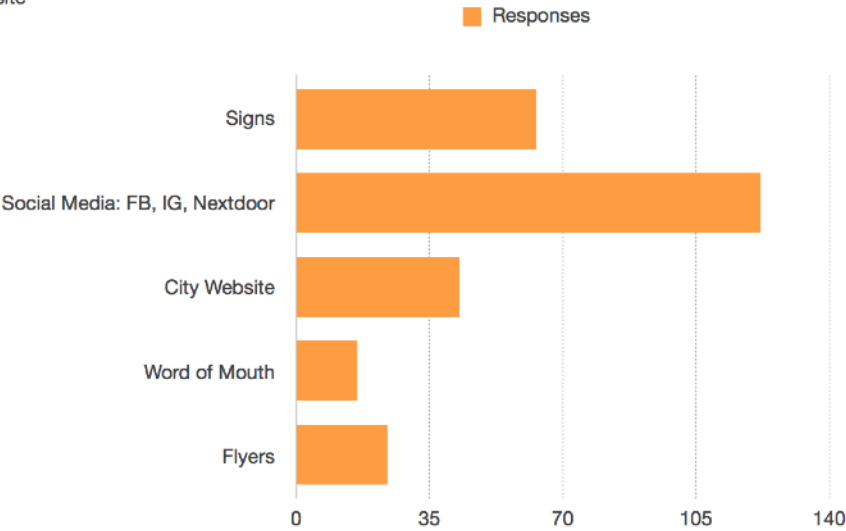
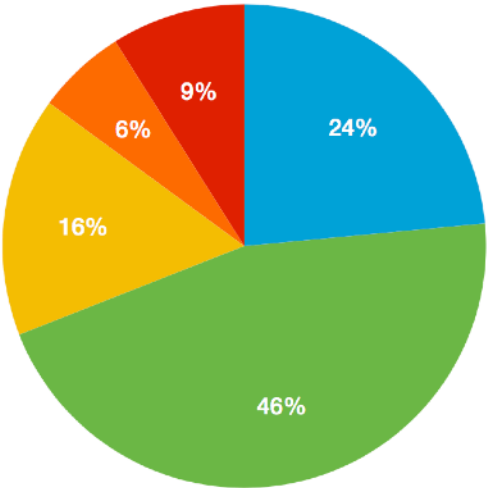


Question 11: How do you prefer to be informed?

Dot Survey + Online Survey Results

QUESTION 11	RESPONSES
Signs	63
Social Media: FB, IG, Nextdoor	122
City Website	43
Word of Mouth	16
Flyers	24

● Signs    ● Social Media: FB, IG, Nextdoor    ● City Website  
● Word of Mouth    ● Flyers



Thank you for your participation!





